



BEYOND EARTH SYMPOSIUM 2024

AT THE CROSSROADS:

Committing to a Thriving Future for Humanity in Space

November 12-13, 2024

American University Washington College of Law
Washington, DC



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PROSPECTUS



BEYOND EARTH
INSTITUTE

BEYOND EARTH SYMPOSIUM 2024

The pace of space innovation that will enable space migration is outpacing public policy and international law regimes. At the **2024 Beyond Earth Symposium**, we will address urgent current issues and explore new, cutting-edge topics that must be brought into the international space policy debate.

Join us, and let's be bold together! The third annual Beyond Earth Symposium will bring together stakeholders from industry, government, and the international sector. We are building momentum to transform the policy and legal landscape to enable a future of space migration. Be a part of this work and dare to dream big.

SYMPOSIUM AUDIENCE

The audience will include 200 stakeholders from the government (US and international; agencies and lawmakers), the space industry (legacy companies, new disruptors, and entrepreneurs), and academia (space policy and law). Both top-level officials and executives, as well as policy professionals from respective organizations, will attend.

- Government (U.S. and international; agencies and lawmakers)
- Space industry (legacy companies, new disruptors, and entrepreneurs)
- Academia (space policy and law)
- Top-level officials and executives, as well as policy professionals
- Press, including mainstream as well as trade press

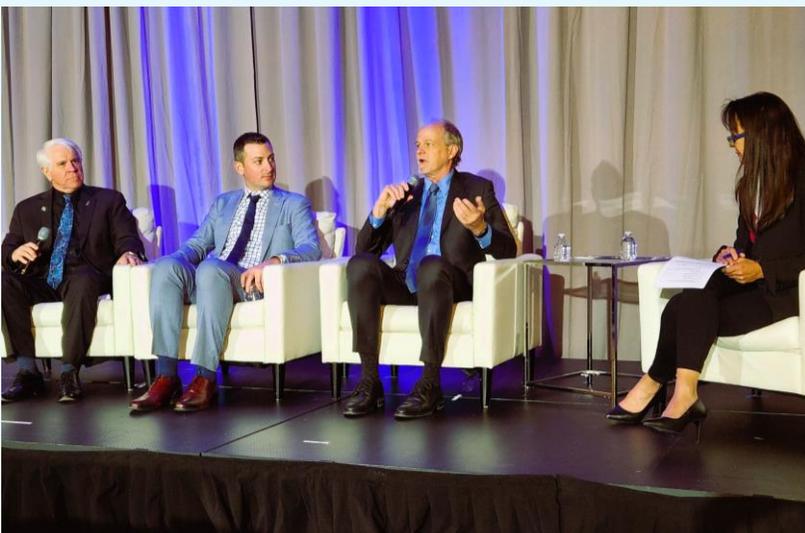


SYMPOSIUM VENUE

The Beyond Earth Symposium will be held in the Claudio Grossman Hall at the American University Washington College of Law, conveniently located at 4300 Nebraska Ave, NW Washington, DC, with easy access to parking.

SYMPOSIUM AGENDA Topics (Subject to change)

- 🌐 The LEO Commercial Space Station Ecosystem
- 🌐 Making Cislunar Infrastructure an International Priority
- 🌐 Insurance and Managing Risk in Space
- 🌐 Government-Enabled Financing Models
- 🌐 Identifying the Space Market Opportunities
- 🌐 Gaps in Space Human Factors Research
- 🌐 Large-Scale Space Habitats in the Near Term
- 🌐 The Future of Human Spaceflight Regulations
- 🌐 Competition and Cooperation in The Global Space Economy
- 🌐 Space Commerce in a New Administration & Congress
- 🌐 Space Environment – Orbital Debris & Space Situational Awareness



Beyond Earth Symposium Speakers

The Beyond Earth Institute has consistently attracted some of the most influential and forward-thinking leaders from the space community. Here are the exceptional thought leaders who confirmed as of August 9.

Karen Feldstein, Associate Administrator for International and Interagency Relations

Scott Pace, Professor of the Practice of International Affairs at George Washington Univ.

Kevin O'Connell, former Director, Office of Space Commerce, U.S. Dept of Commerce

Ambassador Stuart Holliday, CEO, Meridian International Center (moderator)

Greg Autry, Author of *Red Moon Rising: How America Will Beat China on the Final Frontier*

Lori Garver, Former Associate Administrator, NASA

Robert Hampton, Director of Payload Operations at the ISS U.S. National Laboratory

Heath Mills, Chief Scientific Officer, Rhodium Scientific, LLC

Richard B. Leshner, PhD, Vice President Government Affairs, Vast Space

John Reed, Chief Rocket Scientist, United Launch Alliance

Dennis Paul, Senior Project Lead, The Aerospace Corporation

Ronald Moore, Creator and Producer, *"For All Mankind"*

Robert Brumley, CEO, Laser Light Companies

Michael Castle Miller, Partner, Albright Stonebridge Group

Daniel Inocente, Space Architect

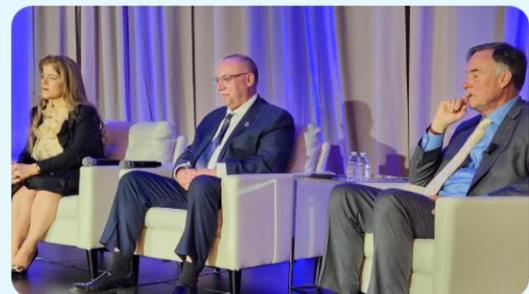
Melodie Yashar, VP of Architecture & Building Performance, ICON

Chris Mason, Author, *The Next 500 Years: Engineering Life to Reach New Worlds*

Caryn Schenewerk, President, CS Consulting LLC (moderator)

Steve Wolfe, President & Co-Founder, Beyond Earth Institute

Courtney Stadd, Executive Vice President, Beyond Earth Institute



PUT YOUR BRAND AT THE FOREFRONT OF HUMAN SPACE FLIGHT AND HABITATION BECOME A BEYOND EARTH SYMPOSIUM SPONSOR!

The 2024 Beyond Earth Symposium offers a range of highly visible opportunities for your organization to gain significant exposure and recognition before, during, and after the event. These opportunities are available on a first come, first-served basis. Your participation will demonstrate that your vision for human expansion into space is unlimited.

BEYOND EARTH SYMPOSIUM 2024 SPONSORS (AS OF 8/5/24):



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All 2024 SYMPOSIUM SPONSORSHIP PACKAGES include Leadership Council Membership

SOLAR

SOLAR SPONSORSHIP | \$40,000

1 Available

BEYOND EARTH PARTNER BENEFITS

- BE Advisors Seat
- Six one-year subscriptions (digital) to *Beyond Earth Policy Review*
- Inclusion in *Beyond Earth Policy Review's* Supporter Acknowledgment Page
- Title Sponsorship of Two Webinars
- Website Logo with Link to BE website
- Access to Event Attendee Lists

EXCLUSIVE 2024 BEYOND EARTH SYMPOSIUM BENEFITS

- Six Symposium Passes
- Exhibit Table(Prime Location)
- Logo recognition on the Symposium website
- On site Logo placement on Signage and in handout materials
- Keynote Introduction
- Sponsor of Lunch Sponsorship
- Corporate video to be shown during reception, lunch, and breaks
- Company collateral materials may be shared with attendees
- Subject matter expert inclusion in a Symposium program
- Distribution of Logo Items – i.e. Bag, pens, notepad, travel mug, etc.

MARS

MARS SPONSORSHIP | \$20,000

3 Available

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- Access to Event Attendee Lists

EXCLUSIVE 2024 BEYOND EARTH SYMPOSIUM BENEFITS

- Four Symposium Passes
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- On site Logo placement on Signage and in handout materials
- Breakfast Sponsorship
Corporate video to be shown during reception, lunch, and breaks
- Company collateral materials may be shared with attendees
- Subject matter expert inclusion in a Symposium program
- Distribution of Logo Items – i.e. Bag, pens, notepad, travel mug, etc.

LUNAR

LUNAR SPONSORSHIP | \$10,000

4 Available

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- Website Logo with Link to BE website
- Access to all Event Attendee Lists

EXCLUSIVE 2024 BEYOND EARTH SYMPOSIUM BENEFITS

- Two Symposium Passes
- Exhibit Table
- Logo recognition on the Symposium website
- On site Logo placement on Signage and in handout materials
- Corporate video to be shown during reception, lunch, and breaks
- A Break Sponsor
- Lanyard Sponsor (provided by sponsors)
- Distribution of Logo Items – i.e. symposium Bag, pens, notepad, travel mug, etc.

LEO

LEO SPONSORSHIP | \$5,000

Unlimited

BEYOND EARTH PARTNER BENEFITS

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- Inclusion in *Beyond Earth Policy Review's* Supporter Acknowledgment Page
- Title Sponsorship of One Webinar
- Website Logo with Link to Site
- All Event Attendee Lists

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For more information, contact
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ABOUT BEYOND EARTH

The Beyond Earth Institute (www.beyondearth.org) is a non-profit think tank that conducts research, provides analysis, makes recommendations, and develops vital insights regarding space policy proposals with near-term and far-ranging implications.

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